

## 2023 Christmas Show Report

It being my first year to compile this information has proved to be a little challenging, so may I say we are going the best we can with facts and from there we are using math and the law of averages!

### **Tickets sold by Sweet Adelines:**

Adult	76	\$1520	38%
Seniors	94	\$ 940	46%
Military/Student	29	\$435	15%
Child (Free)	7		1%
Pre-sold tickets:	206	\$2895	

### **AK Tickets online sales:**

Adult	25	\$500	
Seniors	61	\$610	
Military/Student	13	\$195	
Total:	99	\$1305	(Friday night \$850/Saturday \$455)

### **Square Sales (at the door):**

Adult	15	\$300	
Senior	38	\$380	
Military/Student	9	\$135	
Total:	62	\$791.58	(\$815-\$23.42 fees)

### **Comp Tickets: 44 (number used is unsure, last year was about half)**

Sales:	\$2895.00
AKTIX	\$1305.00
Square	<u>\$791.58</u>
TOTAL	\$4991.58

Total Deposits: \$5441.58, which means we have \$450 unaccounted. In all we sold about 481 tickets and 44 comp, so about 500 in attendance...did anyone do a head count?

**Overall, we did great! Everyone deserves a pat on the back!**

**Christmas Show Ads:**

Sales:		\$4601.18
Refund for Fountainhead		\$171.00 including \$15 bank fee
Total: \$4430.18	2% to CUMF \$92.02	NET: \$4338.16

Donations:	\$350
Ticket Sales	\$5441.58
Show Expenses:	\$4008.29
<b>Total</b>	<b>\$6471.45</b>
<b>Competition Fund:</b>	<b>\$1617.86 (25%)</b>

**FANTASTIC!**

**Regarding the Christmas Cards:**

Deposit amount: \$1155 (This is not included anywhere in the totals)

**Regarding Christmas Expenses:**

I was able to make the tickets this year and so we saved the money for printing those. I also did the program, flyer, and ticket design, so we didn't have the money going out for that (thank you gift for the designer, Erica). We have already paid for 2024, and we will continue to pay one year ahead.

**Respectfully Submitted,**

**Kristi Gaikowski, treasurer 1/9/24**

**Amended March 15, 2024**