

Fairbanks Frontier Chorus Management Team Meeting February 13, 2024

Attendees: Janice Cleworth, Judy Dellinger, Amy Dye, Kanza Keill, Dody Maki, Joy McDougall, Carol Slater, and Jen Shelton

We met via Zoom. Carol called the meeting to order at 6:02 p.m.

Agenda: The agenda was approved as submitted except for adding a review of our cold weather policy under New Business.

Minutes: Minutes from the January 9, 2024 meeting were approved as submitted.

Team Reports:

Financial Report: A financial report for January 2024 was approved with amendments to add the word “singing” where it says “Christmas Cards” and to remove the singing Christmas card income from the Club Account.

Christmas Show Financial Report: More ad sales income was reported than in previous years and ticket sales were much higher, likely due to not doing free senior tickets this year. The final numbers are incomplete as the News-miner ad hasn’t been paid yet. Kanza said they sent the invoice to her. She will get it to Kristy to be paid. Dody will check the PO Box to see if any other bills are there. It was explained that the Stripe Transfer is from things purchased on our website. In this case, the funds came from an ad sale, minus credit card fees.

Membership: Joy provided a written report. The report should show 24 total members as Amy was counted twice (as a bass and as director.) Joy will remove her from the number of basses. Judy was removed from the lead total and added to the bass total. The Membership Team worked on Installation. It will be at the Greens and will cost \$25 per member. They decided the theme would be “Alaskan Woman.” They will put an RSVP out soon.

Visual: Janice provided a written report. Costume decisions were made and information was sent out to chorus members. They decided members would wear the chorus shoes at the Raven Landing performance. If members can’t wear the shoes, they need to bring alternate shoes to Janice for approval beforehand. We discussed doing a dress rehearsal before the Raven Landing show and whether risers will be needed. Amy will go to Raven Landing to see the space before deciding on risers and will try to schedule a time there the night before. Roger informed Carol that Patty’s funeral will be at UCPC in the sanctuary.

Fundraising: Dody provided a report via email. Dody said our focus needs to be on new member recruitment. She asked about creating more recruiting cards. Joy and Dody will talk to Kristy about printing more cards that are edited with Joy’s name instead of Nancy’s, fixing a spelling error, and adding the rehearsal day, time, and place. The costs of printing these cards should come from the Membership team budget.

Music: Amy provided a written report. The report included the training she received at the Directors and Regional Faculty conference in Seattle where she learned a lot about Diversity, Equity, and Inclusion (DEI). Amy said we would sing “How We Sang” at Patty’s funeral. Carol

asked if Amy plans to bring any coaches up this year. Amy said yes and that she would work on setting this up. Judy mentioned past 2-day coaching retreats at Camp Liwa and on EAFB.

Communication: Kanza provided a verbal report. She remembers her team doing recruitment cards for the Fair for Guest Nights. She will look for them for Kristy. She has been having computer issues trying to get the new “Crazy” music uploaded. She noted that some of the financials and minutes uploaded on the website might not be the amended versions because she isn’t always sent the amended reports. She will put what she has, and if she is sent the amended version, she will swap them.

Production: Jen provided a verbal report. Nothing was brought up during the post-Christmas Show wrap-up meeting in January that was of significance. She will let the chorus know how much we netted from the show once the final bills such as the News-miner ad are accounted for.

Old Business:

- **Our Future:** Carol Ann Field sent Amy a list of places that would be good places to recruit new members and suggested places to advertise. One suggestion was Instagram as younger people tend to use Instagram more than Facebook. Kanza had asked the chorus for help in setting up an Instagram account and got no response. Amy will work with Kanza to try to figure it out. Facebook posts are supposed to automatically post onto Instagram. Carol will ask Talia to help with posting. It was suggested Talia could use the “Reasons to Join Sweet Adeline’s” quotes from members as material for posts. Dody asked about doing a booth at the Woman’s Affair, a three-day event April 12-14, 2024. The cost is \$350 for non-profits. It was suggested to have a laptop on each end of the table with videos of the chorus singing and to have quartets sing at the booth and at various places around the building. We discussed and decided playing a video of the chorus singing would not violate copyright laws. We would need handouts, the pull-up sign, costumes and décor to make our booth attractive. Carol and Dody agreed to spearhead this. Carol will talk about it during rehearsal this week to see if chorus members are willing to help before she calls the Woman’s Affair organizer to register.

New Business:

Standing Rules review: Carol will email just the audition standards section to the Management Team to get their feedback.

Cold Weather Policy review: We discussed raising the temperature cutoff from 40 below to a higher temperature where ice fog would be less likely and travel safer. All were in favor of raising the cold weather policy to 35 below. This change will be reflected in the weekly announcements.

Adjourn: Carol adjourned the meeting at 7:29 p.m.

Next Meeting – 3/12/24 at 6:00 PM

Minutes respectfully submitted by Judy Dellinger, Secretary.