Fairbanks Frontier Chorus Management Team Meeting September 12, 2023

Attendees: Janice Cleworth, Judy Dellinger, Amy Dye, Nancy Frith, Kristi Gaikowski, Kanza Keill, Dody Maki, Joy McDougall, Jen Shelton, and Carol Slater.

We met via Zoom. Carol called the meeting to order at 6:03 p.m.

Agenda: The agenda was approved with one correction to remove the discussion of the audit.

Minutes: Minutes from the August 8, 2023 meeting were approved as submitted.

Financial Report: Kristi presented the financial report for August 2023. A few corrections were needed: change the income amount under Competition from \$135 to \$125, and remove the Goldpanners and Fair income from the Club account as it should only be recorded under the general checking account.

International Dues Increase: The dues will increase by nearly \$25 per person beginning in May 2024. The Management team shall create a "Dues Restructure" plan in January and shall look at whether dues can be reduced in other areas. The plan will then be presented to the chorus.

Team Reports:

Fundraising: Dody provided a written report. She said the team will meet tomorrow to make a plan to divide the workload. They will update the solicitation letters and the email message. They hope to contact all previous supporters in September via email, phone, or in person. She and Abby will be gone a lot in October. She will ask the chorus for help after her team creates the plan. She plans to pick up checks in person so the USPS doesn't slow things down.

Communication: Kanza provided a written report. Her internet has been spotty at home but she got everything uploaded. She needs to make an appointment with Brittany to finalize the deal on the trailer decal and arrange a time to get the decals installed. The total came to \$334.50 as there was no charge for the design work due to Kimberly leaving. We will include a thank you in our Christmas program. The logo is now on png and vector files with white, black, and transparent backgrounds. This will make it easier to use for other design needs. There was a comment during Music School that chorus members needed the announcements earlier to have more time to print music. She can email them sooner but might not have all the information needed from other members in time. The Management team advised Kanza to leave the announcement timeline as-is since it works best for Kanza's schedule.

Membership: Nancy provided a written report. The chorus needs to be more aggressive in inviting people to Memberships nights. She reserved Ravens Landing Commons room #4 for Monday afternoon extra rehearsals in October and November. She will check on the time frame and let Kanza know for the announcements. The roster has been updated. Carol Ann F. set up a KUAC radio PSA. Joy said she called Naomi to make sure she had access to the website. Kanza asked Joy to send her Naomi's email so she can add her to the announcement emails. Joy was asked to take Amy off and put Kristi's name and email so she can get into International's website. Dody reminded us about the suggestions made at Music school about placing ads for membership nights on Instagram and MeetUp.com. Diana had said the Anchorage chorus lets

new people sing 3 songs in their Christmas show for free. Kanza said she will ask her daughter about Instagram. Joy said she contacted Eduardo at the Greens and it is tentative whether we can have our Afterglow party there this year.

Visual: Janice provided a written report. She will email cancer walk costume information to the chorus. Christmas show costumes were decided. We will wear a Christmas sweater for the secular half and a red sequin tank and black jacket for the sacred half. Props will be determined after they hear from the Music Team. Janice said she will be gone most of October and early November and will try to get everyone fitted with a costume before she leaves. Dody suggested wearing pink ribbons on our parkas during the cancer walk. The Management Team agreed.

Music: Amy provided a written report via email. The Fair and Music school is behind us and the team is focused on the Christmas show now. The Music team will meet to decide on song order. The theme this year is "Gifts of Christmas."

Production: Jen provided a written report. She contacted Erika who said she isn't available to do our program design this year. Elizabeth is willing to do a design using premade backgrounds on Canva. We looked at the Canva backgrounds and liked the two simpler ones. Elizabeth had said we could design it ourselves if we used Canva as it is very easy. Kristi offered to do a couple of designs if Elizabeth didn't have the time to do it. Carol Ann V's son could be asked if needed. Jen was advised to wait to see what Kristi came up with before asking Marcus. Dody asked why not use the same cover design from last year. Jen said we don't have the software Erika used to access and change things. Jen said she sent a message to Jenna at NPHS to invite them to sing with us. Carol Ann F. talked to Valerie and she is willing to be our stage manager again this year. Kirsten asked if we would be willing to sing one song together with the men. Dody asked if the men would have ads in our program. Carol said she met with Kirsten and Mike and Mike said if we require all of the Design Alaska money (to offer free tickets to seniors) then it wasn't worth doing the show for just the other ad money they raise. Amy will reach out to Kirsten to find out and tell her that we need to know by the end of September. Amy will also give her a deadline for getting ads and song selections to us.

Old Business:

- Alaska Area Music School 2023: The Music School was successful and well attended by our chorus. Amy noted how uplifting and gracious Paula and Sue had been, and also appreciated their candor. She was happy with how attentive the chorus was to all they taught. Joy thanked Kristi for organizing the lunch.
- Trailer Cover: It was asked if we want to pursue purchasing a cover. Joy said PJ and his neighbor do a good job of keeping the snow off and PJ keeps the area plowed. The logo didn't fade being in the sun and rain/snow on the old trailer. We decided it was not important for now. Amy asked Kanza to ask Auto Trim to fix the tongue when they install the decals and if they can't, to let us know what is needed to fix the tongue elsewhere.
- Trailer Banner: Was already discussed when Kanza gave the Communications report.
- 23/24 Calendar Updates: The Pioneer Home asked us to sing at their Christmas party on December 14th which means we need a different date for our own Christmas party. Joy will ask

Lou if she would like to host our party again. If not, then she will see if the community center at Walden's Estate is available. We discussed the birthday bash dates for November. Kanza has it noted for November 16th. We discussed doing one in September to celebrate July and August birthdays too. Joy had moved September hosts to October because Stephanie was gone in September. She will find new hosts to get the bash reinstated in September.

New Business:

No new business.

Adjourn: Carol adjourned the meeting at 7:20 pm.

Next Meeting - 10/10/23 at 6:00 PM

Minutes respectfully submitted by Judy Dellinger, Secretary.