

## **Fairbanks Frontier Chorus Management Team Meeting January 10, 2023**

Attendees: Janice Cleworth, Judy Dellinger, Amy Dye, Kanza Keill, Dody Maki, Joy McDougall, Gayle Miller, Jennifer Shelton, and Carol Slater.

We met via zoom. Carol called the meeting to order at 6:00 pm.

**Agenda:** The agenda was approved with no amendments.

**Minutes:** Minutes from the November 8, 2022 meeting were approved with one correction to the fundraising committee report section.

**Financial report:** The financial reports for November and December 2022 were approved as submitted. Amy paid International a \$45 flat fee per night as that is easier than doing a percentage of the ticket sales. There were Christmas show donations taken at the door.

### **Team Reports:**

**Production:** Jen provided a written report. Amy said the ads plus a donation to the CUMF came to \$3,500. With ticket sales and donations at the door and the \$1000 from Design Alaska, we brought in a total of \$7,955.56. Our expenses were \$4,749.47 so our net was \$3,276.09. The biggest expense is the banner ad in the Newsminer. Last year's net was \$8,101 which was split with the men so our chorus net was \$4,050, or \$774 more than this year. We need to keep in mind that we sold fewer ads and our ticket prices were higher so it's not a straight comparison.

Kanza said we sold \$680 worth of tickets through AK Tickets, which was lower than normal. We also had a lot of calls to reserve free senior tickets at Will Call. We gave away 109 free tickets for seniors which would have brought in \$1635. We received \$1000 from the men for free tickets which meant we lost \$635. We will use this information to make future decisions.

Jen said she asked chorus members for feedback and got 10 replies. She reviewed these replies with the MMT. Carol suggested we do a joint MMT and Production team meeting Christmas Show wrap-up meeting on 1/19 before rehearsal. Kanza will put a summary in the announcements and Amy can give the chorus a verbal report and answer any questions.

**Communication:** Kanza provided a written report. Erin uploaded the YouTube links to the videos from our Christmas Show on our website. Kanza updated the supporter page on our website. She needs a list of who to add and who to delete. She learned how to add the website addresses of our supporters and will add those too. She needs information for the IFFF section of the website such as the menu, auction items, etc.

**Membership:** Joy provided a written report. Mandy dropped out and Mary will be dropping out too. Sandy D. is going on leave. Ester resigned in January so that will be reflected in her next report. The afterglow party went well at The Greens restaurant as well as the Christmas party at Lou's. Naomi would like to sing at IFFF. We usually only do guests for the Christmas show so she was uncertain how to respond. The MMT discussed and decided to allow it but Naomi will need to pay a portion of the dues (\$24 for one month x 1.5 months = \$36 will cover the costs for her to sing at IFFF.) Carol will talk to Naomi about this.

**Fundraising:** Dody provided a written report which included a list of 26 ad purchasers plus 1 business that didn't want to purchase an ad and gave a \$50 donation. There is a 27<sup>th</sup> ad purchaser that was inadvertently left off the list – Aurora Audiology bought a \$150 ad. Her team delivered posters to these businesses and sent thank you notes with a copy of the program to them. Ad sales plus the donation came to a total of \$3510. She will need to get more thank you notes printed to send to IFFF donors. Other lists in Dody's report included businesses that said "maybe next year", businesses that didn't respond this year, and businesses to delete from the call list because they have a history of no response. The final lists were businesses that purchased a spot on the IFFF Crossword Puzzle and businesses that gave donations for IFFF auction items. The team needs more help with the loss of Mary and Ester. Dody has the funds that came in from the Singing Christmas Card fundraiser and will get them to Amy to be on next month's financial report.

**Music:** Gayle provided a written report. December was Christmas Show, Singing Cards, and the show at the First United Methodist Church. Gayle has the funds that the chorus earned from singing and will get them to Amy. Gayle said the church loved us! Plans were made to sing at the Pioneer home and plans were made for what we will do at IFFF.

**Visual:** Janice provided a written report. Solo returned her costumes after the Christmas show. She still needs to get them from the other guests. The team met to plan for IFFF – what to wear for costumes and while serving the meal, how to decorate the venue, and how tables could be arranged at the Pioneer Park venue. Kristy made heart-shaped pins for the server aprons and is helping with décor.

**Old Business:**

- **GVEA Grant:** We missed the December deadline to apply for a GVEA GoodSense grant. Carol will re-read the guidelines to see if it is a quarterly deadline, rather than an annual deadline.

- **Alaska Area Music School 2023:** Gayle hasn't heard back from Regional yet. The Regional team met on Nov 18, 2022, so they should have made a decision already. Gayle will email them to see if they made a decision.

**New Business:**

- **Joint MMT/Music Team meeting:** We discussed whether this meeting was needed and decided it was not. Gayle will brainstorm with the music team about what to do after IFFF. We usually sing at the wrestling tournament in February or March but Gayle hadn't heard from anyone there yet.

**Adjourn:** Carol adjourned the meeting at 7:33 pm.

**Next Meeting – 2/21/23 (moved to a later date due to IFFF)**

Minutes respectfully submitted by Judy Dellinger, Secretary.